Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name Logo Redesign**

****

****

In this assignment, you will be altering a well-known logo to feature your name. You must rebuild all parts in Adobe Illustrator. The challenge is to work with the type to create a convincing blend of your name with the style of the logo.

**Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **A** | **B** | **C** | **D-F** |
| **Design/ Text** | Text was carefully altered to create a seamless integration of name and logo.  | Text was mostly carefully altered to create a seamless integration of name and logo. | Text was somewhat carefully altered to create a seamless integration of name and logo. | Text was not carefully altered to create a seamless integration of name and logo. |
| **Illustrator Technique** | A variety of tools were used to create the piece. Graphics are clear and shapes drawn with the pen tool are seamlessly crafted. | A variety of tools were used to create the piece. Graphics are clear and shapes drawn with the pen tool are mostly seamlessly crafted. | Some variety of tools were used to create the piece. Graphics are clear and shapes drawn with the pen tool are decently crafted. | Little variety of tools were used to create the piece. Graphics are not clear and shapes drawn with the pen tool are not well crafted. |