**Stylized Object**

Visual Communications

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



In this project, you will be choosing an object silhouette and using it as a guide to come up with 12 different styles. Choose an object with a very recognizable silhouette such as: scissors, hanger, key, snail, teapot, bicycle, footprint, feather, etc. The following is a list of styles you need to work with to come up with a total of 12 designs.

1. Geometric
2. Organic
3. Linear
4. Textured
5. Economy (minimal)
6. Playful/ Childlike
7. Feminine
8. Masculine
9. Your Choice
10. Your Choice
11. Your Choice
12. Your Choice

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| --- | --- | --- | --- | --- |
|  | A | B | C | D-F |
| **OVERALL EFFECT/ DESIGN** | Each design is carefully balanced to be a stand alone design as well and are in accordance to the elements and principles. The overall collection is cohesive. | Each design is balanced to be a stand alone design as well and are in accordance to the elements and principles. The overall collection is mostly cohesive. | Designs are mostly balanced to be a stand alone designs as well and are mostly in accordance to the elements and principles. The overall collection is somewhat cohesive. | Each design is not carefully balanced to be a stand alone design as well and most designs are not in accordance to the elements and principles. The overall collection is not cohesive. |
| **ILLUSTRATOR TECHNIQUE** | The pen tool was used properly to create detailed shapes. | The pen tool was mostly used properly to create detailed shapes. | The pen tool was used somewhat properly to create detailed shapes. | The pen tool was not used properly to create detailed shapes. |
| **ATTENTION TO STYLES** | Individual styles show specific details and attention to the list provided. | Individual styles mostly show specific details and attention to the list provided. | Individual styles show some specific details and attention to the list provided. | Individual styles show little to no specific details and attention to the list provided. |

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